

Change lives of young South Africans and earn **B-BBEE** scorecard points.

The CLN can be your partner in making a real difference and getting critical B-BBEE points needed for compliance and competitive advantage.

The purpose of Broad-Based Black Economic Empowerment (B-BBEE) is to help make amends for the economic and social injustices of apartheid and ensure the empowerment and participation of previously disadvantaged people in the economy. The intention is that it facilitates growth, development and transformation in such a way as to benefit all South Africans.

Being **B-BBEE** certified can open doors for business growth. It enables

a company to conduct business with government sectors and public entities. It improves chances of securing contracts with large companies and big industry names, because they are encouraged to do business with smaller **B-BBEE**-compliant companies, and it allows participation as a supplier in the lucrative chain of preferential procurement procurement.





ABOUT the CLN

Founded late 2017, the CLN is a start-up passionate about transforming lives and unlocking potential. It aims to empower the under-privileged youth of our country through A Digital Identity.

By giving learners unprecedented access to digital learning resources for free, the CLN will have a transformational impact on the standard of education in South Africa. Through the creation of individual identity and differentiation, the network will not only link learners to ICT education en masse, but also introduce them as unique individuals to the outside world, whose potential can be meaningfully unlocked to have a

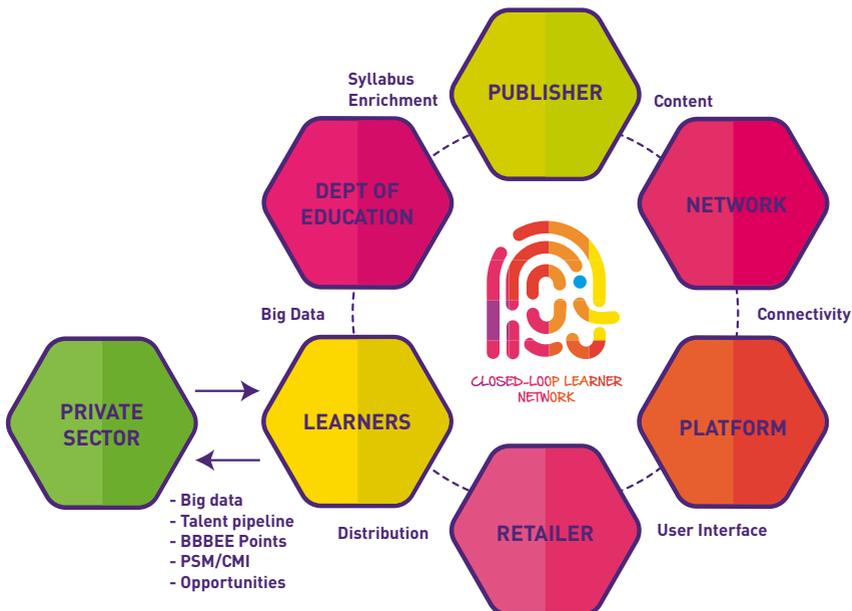
sustainable impact on society. The CLN business model is based on partnerships and collaboration – leveraging the expertise of established Industry Leaders to create long-term **sustainability, value and profitability.**



Unlocking Undiscovered Potential

This is at the very core of what B-BBEE aims to achieve. To find those who have never been given a chance due to their historic or social background and to not only give them a chance but the support and guidance they need to become successful, contributing members of society.

The CLN is set up to facilitate not only this, but also to transform the education system as a whole while the individuals benefit, thereby ensuring exponential and sustainable reach and impact.



The CLN is a virtual private network that makes Digital Textbooks and Educational Resources freely available to under-privileged learners and teachers in public schools across SA. It allows learners to build a digital identity for the first time.

sector with an unprecedented, real time, direct access channel to learners at a national scale, thereby enabling the identification and unlocking of undiscovered potential through the Big Data access and value add content

The network will provide the Department of Education and private

Why Partner with the CLN to improve your B-BBEE status

We have two channels through which you can contribute and earn points.

Closed-loop Learner Network Pty Ltd

- We are a **51% Black owned** Exempt Micro Enterprise (EME) and as such qualify for Enterprise Development (ED) contributions.

CLN Education Fund

- We have a registered **NPO – the CLN Education Fund** and as such can provide a **Section 18(A) certificate for tax deductions.**
- Our **beneficiary base is over 95% South African black citizens** therefore qualifying for Socio-Economic Development (SED) contributions.
- We are directly aiding **Education of young Black South Africans.**

The work we are doing is **genuinely changing lives** while offering the benefit of B-BBEE scorecard points for businesses, so the funds are being used for the exact intended purpose of the B-BBEE strategy.

Applicable B-BBEE Pillars & Points

| B-BBEE Pillar | Qualifying contribution | Available points | CLN opportunity |
|-----------------------------------|---|------------------|--|
| Enterprise Development* | 1% of net profit after tax/or indicative profit margin. | 5 points | Earn full complement of points by supporting the development of the CLN Pty Ltd which is a small, 51% black-owned business. |
| Socio-economic Development | 1% of net profit after tax/or indicative profit margin | 5 points | Earn full complement of points by investing in education by sponsoring learners on the network through the CLN Education Fund |

By contributing through both channels, **you can obtain 10 points with a combined target spend of 2% npat.**

*Enterprise development is a priority pillar which is compulsory for all Large Enterprises (annual income above R50m) and Qualifying Small Enterprises (annual income between R10m and R50m).

Brand Association, Consumer Insight & Talent Pipeline Opportunities for Investors

Positive Social Messaging

It is becoming increasingly important for companies to not only associate their brands with a social purpose but to be seen to be actively participating in a social cause.

Education and Mentorship are two great opportunities that can be associated with the OMANG Devices. They are a non-invasive, yet personalized way of positively messaging each learner and their families and communities. Significant value and ROI can be expected with a dedicated and captive audience that is in desperate need of such positive messaging.



Consumer Market Insights

Consumer surveys provide focused, real-time insights into customers' behaviors, thoughts and expectations. This is key information for building your brands, shaping your strategy and maximising your profitability. By understanding the market and the consumers' needs, it enables you to improve consumer experience, drive consumer loyalty, determine the most effective marketing solutions or develop the right new products or ranges. The OMANG Devices and CLN Network provide the perfect platform to communicate with a consumer-base that is currently un-known and un-reached. It also provides the opportunity for location and gender specific insights and access for 3 years without additional investment.

Talent Pipeline

Through the platform, we will be able to interact at scale with FET phase learners who are in their final years of secondary school. This interaction includes the ability to assess potential (talent profiling) and interests of individuals across the provinces. We can then provide individualized support and skills development options through tailor-made content and websites that can be pushed through to those specific individuals. We can also communicate things like upcoming industry opportunities and/or career guidance with learners. In short, we will be building a long term, and talent based, skills development relationship with individual learners, by using advanced, automated and interactive computing at scale. The advantages of having access to this kind of information on the next generation of upcoming working professionals are vast for big companies



Closed-Loop Learner Network

OUR VISION



To discover potential and rescue talent from obscurity



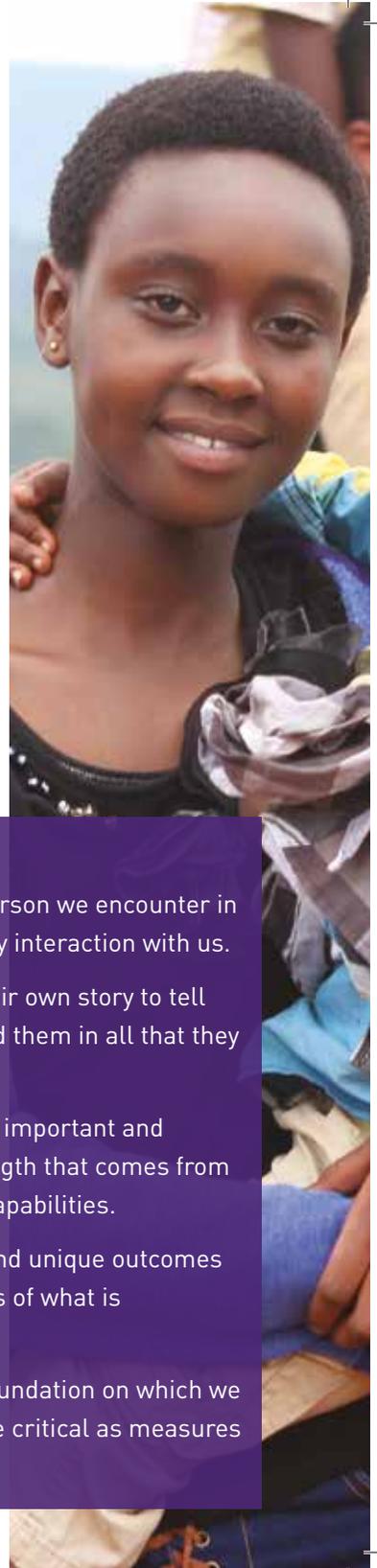
To see every child as an individual and seek to understand their aspirations and connect them with opportunities, growth and their future.



To provide a secure framework where children are mentored, guided, nurtured and exploded.



To design a model where the public and private sectors come together to create profitable social upliftment.



OUR VALUES

Heartfelt Connection – We strive to ensure that every person we encounter in every aspect of our network feels truly impacted by every interaction with us.

Identity – We see all people as individuals, each with their own story to tell and their own self to discover and we seek to understand them in all that they are.

Diversity – We see all talents and capabilities as equally important and valuable. We strive to harness the great power and strength that comes from bringing together people with their unique talents and capabilities.

Creativity – We strive to create inspiring opportunities and unique outcomes by encouraging people to break free from the constraints of what is considered normal.

Purpose-built-Profit – We seek to put purpose as the foundation on which we build our profits. They must drive each other, as both are critical as measures of our success.